



MUNK PACK®

REAL FOOD. QUICK NUTRITION.

Protein Cookie (5 SKUs) SRP:\$2.49

- 18G Protein per serving
- Certified Gluten Free
- Non-GMO
- Kosher
- 6G Fiber
- No Sugar Alcohols, No Dairy, No Eggs, No Soy,
- No Trans Fat, No Cholesterol,
- No Artificial Flavors, No Artificial Preservatives,
- No High Fructose Corn Syrup

Double Dark Choc /Peanut Butter Choc Chip

Snickerdoodle

Coconut White Chip Macadamia/Oatmeal Raisin Spice

Protein Cookies Minis (3 SKUs) SRP:\$1.79

Best Reviewed Protein Cookies on Amazon 4.5 out of 5 Stars



Rank 1



Rank 2



Rank 3
Projected



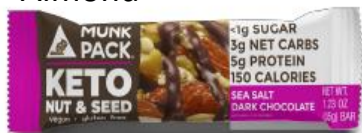
Rank 4

Keto Nut & Seed Bar (4 SKUs) 1 bar SRP:\$2.29

#1 Sea Salt Dark Chocolate/ Peanut Butter Dark Chocolate/ Pumpkin Seed Cinnamon Almond/Pecan Almond

Keto Granola Bar (4 SKUs) 4bars SRP:\$6.99

#1 Peanut Butter/ Almond butter Cocoa Chip/ Coconut Cocoa Chip/Malpe Pecan



- <1g Sugar
- 2-3g Net Carbs
- 5-6g Protein
- Core ingredients: Whole nuts and seeds
- No Added Sugar, No Sugar Alcohols
- Non-GMO, Plant Based, Gluten Free, Kosher
- Nutritionals also appeal to consumers who are not on a strict keto diet (low sugar, low carb)

- 1g Sugar
- 2g Net Carbs
- 4-5g Protein
- Core ingredients: nuts and seeds (**NO Grains!**)
- No Added Sugar, No Sugar Alcohols
- Non-GMO, Plant Based, Gluten Free, Grain Free, Kosher
- Nutritionals also appeal to consumers who are not on a strict keto diet (low sugar, low carb)

Superior Taste: Munk Pack process allows us to add more protein than competition, not use gluten, dairy, or eggs, and still make a superior tasting cookie!

Superior Nutrition: Our products meet a variety of the top consumer trends: Low Sugar, Low Carb, High Protein, Vegan, Gluten Free, Grain Free.

Superior Ingredients: Peanut butter is the first ingredient in all of our Protein Cookies and our Keto Bars contain a nutritious mix of whole nuts and seeds.